

ABSTRACT

To provide a content distribution system that can distribute contents without selecting a content distribution method according to the number of receivers. Programs are associated
5 with VLAN (Virtual Local Area Network) numbers indicating VLANs respectively. A broadcasting station distributes the programs using a broadcast model based on Layer 2 switches and the VLANs. An information device belongs to the VLAN based on the VLAN number specified by a user to receive the user-desired program.
10 Therefore, contents can be distributed without depending on the number of receivers.